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COMMUNICATION STYLES

Directing	Guiding	Following
Administer	Accompany	Allow
Authorize	Arouse	Attend
Command	Assist	Be responsive
Conduct	Awaken	Be with
Decide	Collaborate	Comprehend
Determine	Elicit	Go along with
Govern	Encourage	Grasp
Lead	Enlighten	Have faith in
Manage	Inspire	Listen
Order	Kindle	Observe
Prescribe	Lay before	Permit
Preside	Look after	Shadow
Rule	Motivate	Stay with
Steer	Offer	Stick to
Run	Point	Take in
Take charge	Show	Take interest in
Take command	Support	Understand
Tell	Take along	Value

Righting reflex: The desire to fix what seems wrong with people and to set them promptly on a better course, relying particularly on directing.

Key concept: AMBIVALENCE



NO CHANGE		
Benefits	Concerns	
CHANGE		
Concerns	Benefits	

MI Spirit

Partnership ● Acceptance ● Compassion ● Evocation

MI includes a set of tools that can be thought of as an engine to drive the conversation. The real fuel is the MI Spirit, which sets the pace for your conversations.



Partnership

MI is a collaboration between experts.

- People are the experts on their own lives
- MI is not done "to" or "on" someone, but "for" and "with" a person.
- This includes both:
 - Letting go of the belief that you are supposed to have all the answers and
 - Staying aware of the aspirations and convictions that you bring to the conversation

Acceptance

Letting people know that you approach them with an attitude of unconditional positive regard.

Absolute Worth	 Valuing the inherent worth of every person Intentional and sustained starting point of respect and assumed trustworthiness "Gullible caring"
Accurate Empathy	 Active interest in understanding the personal perspective of the client Not the same as sympathy, warmth or identification
Autonomy Support	 Honoring the human right and capacity of self-direction Giving up the illusion of power to choose for others
Affirmation	Proactively find and acknowledge strengthsAssertive attitude of appreciation

Compassion

We are always conducting MI in the service of and to benefit the people we are working with.

- To deliberately seek and promote the welfare of others
- Getting yourself out of the way
- Serving as a benevolent witness
- Distinguishing this method of facilitating change from the tactics of a used car salesperson.



Evocation

Motivation for change is not installed. It is already there and can be brought out over time.

- Not a deficit model, where motivation is something to be installed.
- The assumption is that people truly have the wisdom and resources within themselves to identify and move towards their goals.
- Pragmatically people are more likely to follow through with plans they have themselves come up with than what others have advised them to do.

If you treat an individual as he is, he will stay as he is, but if you treat him as if he were what he ought to be and could be, he will become what he ought to be and could be.

-Johann Wolfgang Von Goethe

Change Talk

People are generally better persuaded by the reasons which have themselves discovered, than by those which have come into the mind of others.

-Pascal's Pensees (17th Century)

Change talk:

Any speech that favors movement toward change Highly influenced by practitioner style Predictive of behavior change

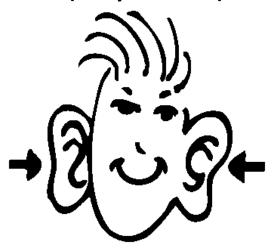
Preparatory (DARN)

Desire – want, wish, like
Ability – can, could, able to
Reasons – specific reason
Need – need to, have to, gotta, must

Commitment (CAT)

Commitment – will, intend to, gonna
Activation – ready to, willing to
Taking steps – reports of recent specific actions

When you hear change talk, don't just stand there (use your EARS)!



Explore – ask for elaboration:

How? In what ways? When was the last time..?

<u>Affirm</u> – appreciation, encouragement:

You've really been thinking about this.

<u>Reflect</u> – offer it back to the other person, encourage them to continue talking

<u>Summary</u> – be sure to include key pieces of change talk when you offer a summary

Sharing Information

Elicit : Ask what the person knows, has heard or would like to know		
What do you already know about _	?	
What would be most helpful to kno		
What have you heard about		
What are your ideas about how to		
MAKE SURE PERSON I	S READY TO RECEIVE INFORMATION	
1. The person asks for the in	formation	
2. You ask permission to sha	re the information	
Can I share some infor	rmation with you?	
Is it okay with you if I	tell you what we know?	
3. You reinforce their autono	omy in regards to how to handle the	
Information		
This may or may not w	vork for you	
What you decide to do	with this information is up to you	
Provide:		
 Talk about what others do 	Emphasize choice	
 Use neutral, non-judgmental lang 	guage • Offer multiple options	
Others have benefited from	What we generally recommend is	
Folks have found	Some people in your situation	
Some ideas might be	What we know is	
Elicit: Ask about thoughts, feeling	gs and reactions	
What do you think about this information Based on these ideas, what could y		
Where does this leave you in terms		
I've given you a lot of information.	What thoughts or questions do you have?	

Getting up on your soapbox tends to leave people with a soapy taste in the mouth

